

THE CHARTER

The purpose of the charter is to create a shared framework that organisations can adopt throughout the industry, forming a universal, joined up approach using key learnings and sharing them with our peers.

We are committed to driving change in the industry and believe this charter will help achieve this.



Initiate a company and industry-wide cultural change



Demonstrate transparency and accountability through internal and external reporting



Build mental health and well-being awareness among employees



Foster effective people management



Encourage open conversations and provide employees safe psychological space



Provide comprehensive training



Give mental health and well-being the same high priority as physical health



Offer customised mental health support and guidance



Routinely monitor mental health and well-being



Sharing best practices